



ready to wear fashion
ready to be responsible

sustainable cotton textiles for more than 15 years

«Organic» is not a label – but an attitude

Remei AG's bioRe® quality label denotes the organic cotton yarns and clothing that the Swiss company produces in an environmentally and socially responsible manner.

«First and foremost, our clothes must make those who wear them happy» says Patrick Hohmann, the managing director. According to Hohmann, «Fashion, ethical responsibility and commercial success are not mutually exclusive concepts.»

Five criteria must be met in producing bioRe® label clothing

| **Organic farming** includes the conversion by producers to organic farming; the growing of cotton crops without the use of agrochemical substances, and crop rotation, which helps to keep the soil fertile.

| **Fairness** means proper working conditions for farmers and textile workers

| **Respect for the environment** predicates that our fabrics are dyed without using any toxic chemicals. This is best for the environment, workers' health and our customers' skin

| **Quality** implies that we monitor respect for our production criteria at each stage in the process, from the farming of cotton to the finished product

| **Transparency** signifies that we are in direct contact with producers and are informed about each stage of production.

Sustainable textile production is no longer a dream, it is a reality!

Founded in 1991

This project is the beginning of the bioRe® textile chain which integrates farmers and their families, the textile industry and trade as equal partners. bioRe® India is the largest project of its kind worldwide. The aim of the project is to improve the livelihood of smallholders by introducing and developing organic cotton production and by integrating farmers in the textile chain.

FACTS

2006/2007*
4.991 Farmers
2.016t Lint

2007/2008*
7.890 Farmers
2.700t Lint

*Incl. farmers from satellite projects: since 2003/04 bioRe® supports satellite projects in Madhya Pradesh and Maharashtra.

In a joint relationship, the farmers receive agricultural advice, support to acquire organic production inputs, as well as guidance in the purchase and marketing of the final organic cotton product. Organic farming enables farmers to build up a sound basis of agricultural production because they no longer depend on loans to buy chemical inputs, the costs of production are lower, and yields get more stable. These advantages help farmers to reduce their financial vulnerability. bioRe® guarantees to purchase the organically produced cotton and to pay a premium price above the local market price.

The second project

The project for organic cotton in Tanzania was initiated in 1994. Its aim is to support and improve the living conditions of farmers by organic farming. By adopting organic farming practices, farmers can produce their agricultural products in an environmentally friendly manner and without application of pesticides. In addition they receive a better price and a purchase guarantee for organic cotton, as well as a premium price above the local market price. These advantages allow the farmers to attain a more stable and long-term financial security. Farmers are integrated as partners in the bioRe® textile chain. bioRe® Tanzania provides advice to farmers converting their production system to organic farming and improving their farming techniques.

FACTS

2006/2007
1.700 Farmers
1.620t Lint

2007/2008
2.200 Farmers
2.400t Lint (estimated)



A reliable partner for farmers

In 1997 Remei AG established the bioRe®Foundation to serve these purposes:

- | To promote organic agriculture with a focus on organic cotton cultivation in India and Tanzania
- | To support farmers in need
- | To strengthen the social infrastructure in the fields of professional training, nutrition, and health
- | To increase market access for organic products

To follow these purposes, the bioRe®Foundation carries out various projects:

- | Mobile Health Unit in India
- | Water Well Project in Tanzania
- | Animation School in India



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Remei AG Lettenstrasse 9 CH-6343 Rotkreuz +41 (0)41 798 32 32 www.biore.ch

www.sustainable-cotton-textiles.ch